Remit To: KDKA-TV

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Account Exec:

Brian Butz-1 Office: KDKA-TV Contract Num: 1201-56256

08/17/2012-09/04/2012 **Contract Dates:**

Customer Order:

Product Desc:

Linked Order:

CPE: / 2573

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS 8/14-9/4

Invoice Num: 1201-542935 Page 1 of 3 Invoice Date: 08/26/2012 09/25/2012 Billing Cycle: **Broadcast EOM** 07/30/2012-08/26/2012 Net 30 days **Billing Period:**

Buy	Flight										Total		
.ine	Descrip				Buy Line Dates		M T	WTFSS		Dur	Spots	Rate	
1	M-F 6PN	4 NEWS	3		08/17/2012-08/17/	2012		.F		30	2	800.00	
	30 MIN SEP												
	Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate					
	08/13/2012-08/19	9/2012		F		2		800.00					
	Air Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit		Credit	Remarks	
	08/17/2012	-	06:09:19 PM		TVGENKR1275H		30	800.00		_		0	
	08/17/2012	Fr	06:22:24 PM		TVGENKR1275H		30	800.00			The same of the sa		
2	M-F 6PN	/ NEWS	<u> </u>		08/20/2012-08/31/	2012	МТ	WTF		30	2	800.00	
	30 MIN SEP		<u>, </u>		00/20/2012 00/01/	2012		*******		1		000.00	
	Week Of			MTWTFSS	<u>3</u>	Spots Per Week		Rate			Vincent Control		
	08/20/2012-08/20	6/2012		$MTWTF\ldots$		2	1	800.00		M			
	Air Date	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit		Credit	Remarks	
	08/20/2012		06:06:17 PM		TVGENKR1275H		30	800.00					
	08/22/2012	We	06:09:13 PM		TVGENKR1275H		30	800.00					
4	11PM N	EWS			08/17/2012-08/17/2	2012		vF		30	1	1,550.00	
	30 MIN SEP						1000					,	
					A MA M								
	Week Of			MTWTFSS		Spots Per Week		Rate					
	08/13/2012-08/19	9/2012		i.i.F.i.		1		1,550.00					
	Air Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit		Credit	Remarks	
	08/17/2012	Fr	11:30:01 PM		TVGENKR1275H		30	1,550.00					
5	11PM N	EWS			08/20/2012-08/31/	2012	МТ	WTF		30	3	1,550.00	
	30 MIN SEP											,	

Remit To: KDKA-TV

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

CBS TELEVISION © GW



KDKA-TV

1201-542935

Invoice Num:

Page 2 of 3

Account Exec:

Office: KDKA-TV Contract Num: 1201-56256

Contract Dates: 08/17/2012-09/04/2012

Brian Butz-1

Customer Order:

Linked Order:

CPE: / 2573

In Account STRATEGIC MEDIA PLACEMENT(146318)

7669 Stagers Loop PA CD12 KEITH ROTHFUS 8/14-9/4 **Product Desc:** Delaware, OH 43015-7010

Broadcast airtimes represented are reported to the nearest second. ATTN:Accounts Payable

Invoice Date:	08/26/2012		
Billing Cycle:	Broadcast EOM	PAY BY	09/25/2012
Billing Period:	07/30/2012-08/26/2012	PAIDI	Net 30 days

Buy	Flight										Total		
Line	Descri	ption			Buy Line Dates		мт	WTFSS	1	Dur	Spots	Rate	
	Week Of			MTWTFSS	3	Spots Per Week		Rate_					
	08/20/2012-08/2	26/2012		MTWTF	<u>=</u>	3		1,550.00					
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
	08/20/2012		11:28:53 PM		TVGENKR1275H		30	1,550.00					
	08/21/2012		11:22:55 PM		TVGENKR1275H		30	1,550.00					
	08/22/2012	We	11:30:28 PM		TVGENKR1275H		30	1,550.00			-		
7	THIS M	ORNING	6-7AM	-	08/17/2012-08/17/2	2012		.F	8	30	2	600.00	
	30 MIN SEP								100	1	L	1	
	Week Of			MTWTFS	<u>3</u>	Spots Per Week		Rate					
	08/13/2012-08/	19/2012		F		2		600.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	100	Credit	Remarks	
	08/17/2012	Fr	06:15:02 AM		TVGENKR1275H	10)	30	600.00					
	08/17/2012	Fr	06:41:17 AM		TVGENKR1275H		30	600.00					
8	THIS M	ORNING	6-7AM		08/20/2012-08/31/2	2012	МТ	WTF		30	3	600.00	
	30 MIN SEP						1						
							No. of Concession, Name of Street, or other party of the Concession, Name of t						
	Week Of			MTWTFS	3	Spots Per Week		Rate					
	08/20/2012-08/2	26/2012		MTWTF		3		600.00					
	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	08/20/2012	-	06:28:25 AM		TVGENKR1275H		30	600.00	Dobit		Orodit	. tomanto	
	08/21/2012		06:56:11 AM		TVGENKR1275H		30	600.00					
	08/24/2012		06:41:15 AM		TVGENKR1275H		30	600.00					
		otal Spots		Gross Am			ssion Amt	Net Amt	Debit	_	Credit	Reconciliation	
	Totals	13	3	12,400.00)		1,860.00	10,540.00	0.00		0.00	0.00	

Remit To: KDKA-TV

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: ROTHFUS FOR CONGRESS(256839)

> 1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

> Delaware, OH 43015-7010 ATTN:Accounts Payable

CBS TELEVISION STATIONS



KDKA-TV

Billing Period:

Account Exec: Brian Butz-1 Office: KDKA-TV

08/17/2012-09/04/2012 **Contract Dates:**

Contract Num: Customer Order:

Linked Order:

CPE: / 2573

Product Desc: PA CD12 KEITH ROTHFUS 8/14-9/4

1201-56256

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Invoice Num: 1201-542935 Invoice Date: 08/26/2012 Billing Cycle: **Broadcast EOM** 07/30/2012-08/26/2012

09/25/2012 Net 30 days

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INVOICE

Billing Notes

PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: **ACCOUNT EXECUTIVE**

412-575-2200

Gross Billing	12,400.00
Trade Value	0.00
Agency Commission	1,860.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	10,540.00